



# IN THE VIRTUAL REAL ESTATE WORLD, POWER-UP SUCCESS BY GAINING THE INTERNET...KNOWLEDGE

When the market throws you a curve ball, will you be prepared to come back swinging? NAR's updated and enhanced online **e-PRO® Certification Program** can help you overcome your technology uncertainties by providing the tools you need to thrive in today's ever-changing online real estate market.

## LEARN:

- Best practices for e-mail communication and online marketing—
- Legal and ethical standards for conducting real estate on the Internet—
- How to create and maintain your Internet Marketing and Practices Plan —

**ALL-NEW:** Take an in-depth look at Web 2.0 concepts and how they apply to your online real estate presence. Topics include: social networking, blogging, RSS, widgets, and much more.

## PLUS:

- Learn more about e-PRO®, the only technology certification course recognized and offered by NAR —
- Participate in an Online Community and Nationwide Referral Network —
- Earn CE credit (available in several states) —



**Cindy Miller**  
e-PRO, RCE

Don't miss this FREE e-PRO® Workshop presented by Certified e-PRO® Trainer Cindy Miller. Cindy has over 20 years experience in the real estate industry with 10 years in Association management. Cindy was Association Executive for two smaller associations before coming to the MetroTex Association where she now serves as the Director of MLS Services and Keycard Services. At this workshop, she will give you a number of technology tips that you can put to use to help differentiate yourself from the competition.

The All New **e-PRO®** | get certified  
get competitive

Date: Tuesday, April 20, 2010  
Time: 10:00 AM to 11:30 AM  
Location: dfwREALTORS® - Duncanville Service Center  
Address: 407 N. Cedar Ridge, Suite 110, Duncanville, TX 75116

To register, simply visit <http://ePROworkshop.InternetCrusade.com> or call toll free 1-866-ePRONAR (1-866-377-6627).

Or contact the dfwREALTORS® Education Department at 214-540-2751 or 817-796-5360.

e-PRO® also is recognized for elective credit in the designation requirements for: